



Corporate Sponsorship

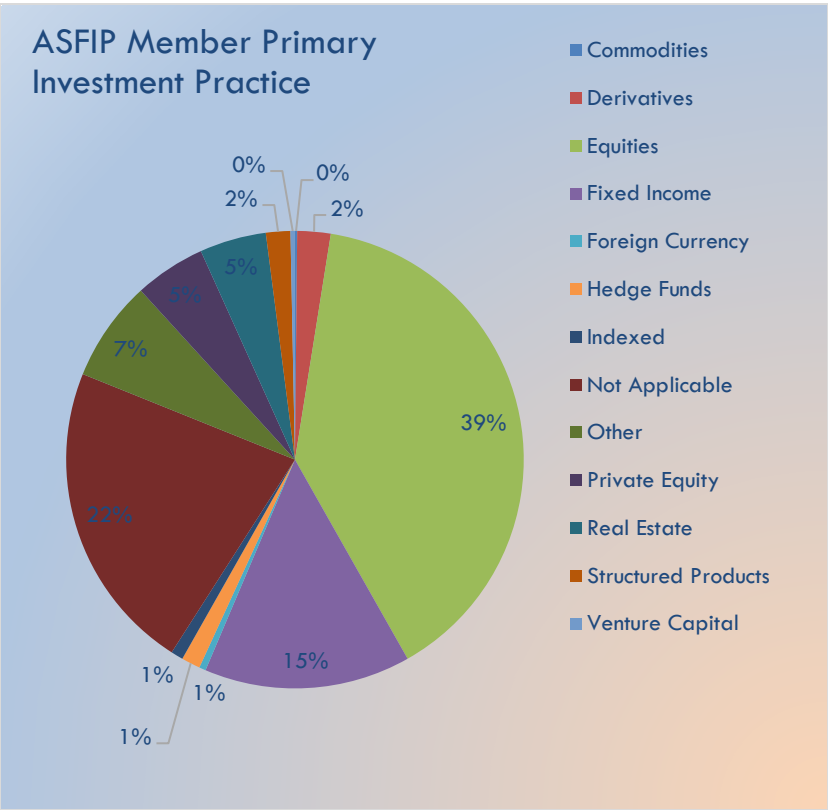
2018

ABOUT ASFIP

The Atlanta Society of Finance and Investment Professionals was founded in 1960 to serve the practitioner's need for specialized knowledge, advanced studies, and information on new developments in investments and financial management. Of equal importance has been its mission to promote high standards of professional conduct among its members.

For more than 55 years, these objectives have guided the society and its membership, and the society now plays a vital role within the Atlanta investment community.

Nationally, the society is a member of the CFA Institute. Admitted to membership in 1961, Atlanta is now among the largest of the more than 147 CFA Institute member societies and affiliates with over 1,500 members. Its members serve as leaders in CFA Institute. The society has twice hosted the CFA Institute annual conference, in 1968 and 1996. Atlanta was the host city for CFA Institute Research Challenge Global Final in 2015.



ASFIP Member Profile

CFA Charterholders.....	92%
Average Years in Industry.....	19
Average Age.....	45
Female	16%
Male.....	84%

CFA Institute Members = 1,435
 Local ASFIP members = 76
 Total ASFIP Membership = 1,511
AND GROWING!

FORECAST EVENT | THE SPEAKER



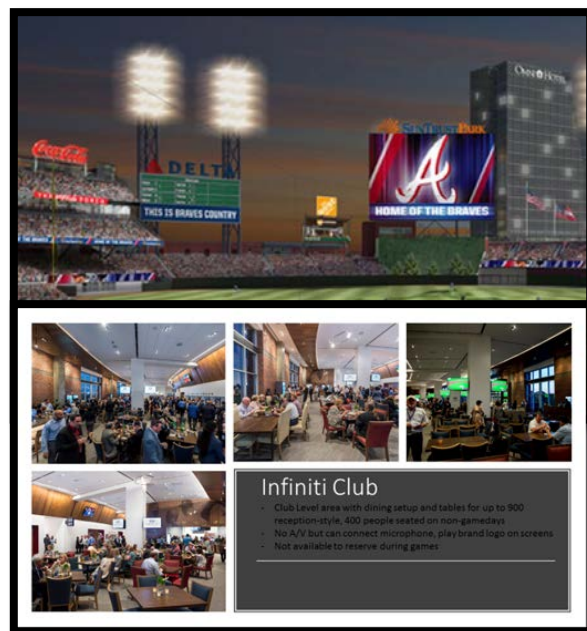
Ben Inker is head of GMO's Asset Allocation team, which determines the allocations in the Wells Fargo Asset Allocation Fund and the Wells Fargo Absolute Return Fund. In his years at GMO, Mr. Inker has served as an analyst for quantitative equities and asset allocation, as a portfolio manager of several equity and asset allocation portfolios, as co-head of international quantitative equities, and as chief investment officer of quantitative developed equities. He earned a bachelor's degree in economics from Yale University and has earned the right to use the Chartered Financial Analyst® (CFA®) designation.

FORECAST EVENT | THE VENUE

SunTrust Park, the new home of the Atlanta Braves, integrates a state-of-the-art ballpark centered between The Battery Atlanta and The Omni Hotel. The Battery Atlanta welcomes fans and visitors to this lively shopping and entertainment district, accessible 365 days a year.

It is the perfect marriage of classic ballpark feel, modern amenities and southern hospitality, which creates a fan experience unlike any other. An intimate setting of 41,000 seats is designed to maximize sightlines, making every seat feel like the "best in the house". 4,000 premium seats in the SunTrust Club, Delta SKY360° Club and the Terrace Club, which are linked to the best seats in the building.

Designed for the ultimate die-hard baseball fan, SunTrust Park includes state-of-the-art features bringing fans a 21st-century ball game experience. With our personal intel, we're sharing expert knowledge to make your time at SunTrust Park a home run.



FUTURE OF FINANCE | FEATURED SPEAKERS

[VIEW COMPLETE AGENDA](#)



Carl Richards
Behavior Gap
[BIO](#)



Esther Pigg
FIS
[BIO](#)

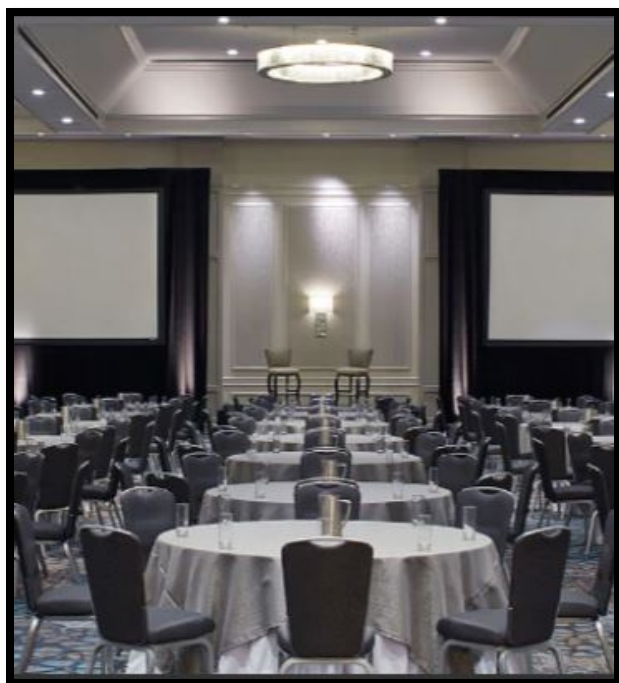


Jeffrey Tobias Halter
YWomen
[BIO](#)



Carla Harris
Morgan Stanley
[BIO](#)

FUTURE OF FINANCE | THE VENUE



The Newest Luxury Atlanta Meeting Space

Grand Hyatt Atlanta has the newest event space in Atlanta, including the transformed Grand Ballroom and newly debuted Highland Ballroom. Our Atlanta meeting space features 35,000 square feet of function space, including our 9,700 square foot Grand Ballroom with stunning crystal chandeliers and dramatic 19-foot ceilings. For smaller events, we offer a variety of functional meeting rooms and outdoor terraces to host your perfect event.

THANKS TO OUR PAST SPONSORS

WE APPRECIATE YOUR GENEROUS SUPPORT

Aberdeen Asset Management

Allianz Global Investors

BlackRock

BNY Mellon

Deutsche Asset Management

Dimensional

Ernst & Young

GenSpring

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Invesco Powershares

Ivy Investment Management

iShares

Janus Capital Group

Lazard

Liquidnet

Montag & Caldwell

Morningstar

OppenheimerFunds

Parametric Portfolio Associates LLC

Payden & Rygel

PowerShares

Prosiris Capital Management LP

Raymond James & Associates

RBC Global Asset Management

RBS

State Street Global Advisors

TCW

T Rowe Price

Towers Watson Investment Services, Inc.

Vanguard

Versus Capital

VOYA

Wells Fargo Asset Management

Willis Towers Watson

WisdomTree Asset Management

Interested in partnering with us?

Contact us cathy@afip.org or 678-324-8474



Diamond \$30,000 1 available

✦ **Premiere Sponsor for Forecasting Event AND Future of Finance**

Forecasting Event Inclusions:

- 3 reserved tables for 10 at the event for guests and associates;
- 30 VIP tickets to a Private Cocktail Reception with Key Note Speaker or your own speaker;
- Provide your own speaker to open the event with a 10-minute speech;
- Top billing of company name and logo in the event program;
- Company logo on all event promotions, website and social media;
- Signage at event.

Future of Finance Inclusions:

- 3 reserved tables for 10 at the event for guests and associates;
- Provide your own speaker to open the event with a 10-minute speech;
- Top billing of company name and logo in the event program;
- Company logo on all event promotions, website and social media;
- Signage at the event.

✦ **Investment Research Challenge Sponsor Inclusions:**

- resume book;
- chalice cup logo.

- ✦ 2 program event (lunch or cocktail reception) sponsorships includes, 10 free guests, signage at event and on website;
- ✦ 2 months social media focus;
- ✦ Unlimited job board postings (1 calendar year), 2 job spotlights and 1 employer spotlight.

Platinum \$20,000 2 available

Forecasting Event AND Future of Finance

- ✦ 3 reserved tables for 10 at the event for guests and associates;
- ✦ Top billing of company name and logo in the event program;
- ✦ Company logo on all event promotions and social media;
- ✦ Signage at the event;
- ✦ 2 program event (lunch or cocktail reception) sponsorships, 10 free guests, signage at event and on website;
- ✦ 3 free 90-day job postings;
- ✦ 1 month website and social media focus;
- ✦ 1 job spotlight, employer spotlight;
- ✦ Investment Research Challenge resume book.

Corporate Sponsorship



Gold \$12,500

Forecasting Event **AND** Future of Finance

- ✦ 2 reserved tables for 10 at the event for guests and associates;
- ✦ Company name and logo in the event program;
- ✦ Company logo on all event promotions and social media;
- ✦ Signage at the event;
- ✦ 1 lunch event sponsor, Includes 10 free guests, signage at event and on website;
- ✦ 3 free 90-day job postings;
- ✦ 1 month website and social media focus;
- ✦ Investment Research Challenge resume book.

Silver \$7,500

Forecasting Event **OR** Future of Finance

- ✦ 1 reserved table for 10 at the event for guests and associates;
- ✦ Company name and logo in the event program;
- ✦ Company logo on all event promotions and social media;
- ✦ Signage at the event;
- ✦ 1 lunch event sponsor, Includes 10 free guests, signage at event and on website;
- ✦ 3 free 90-day job postings;
- ✦ 1 month website and social media focus;
- ✦ Investment Research Challenge resume book.

Bronze \$4,000

Forecasting Event **OR** Future of Finance

- ✦ 1 reserved table for 10 at the event for guests and associates;
- ✦ Company name and logo in the event program;
- ✦ Company logo on all event promotions and social media;
- ✦ Signage at the event.



Contact Cathy Ford for more information at cathy@asfip.org or 678-324-8474