Dear fellow Society members:

On Wednesday, February 5, 2014, the CFA Society of Atlanta will host its 10th annual Forecasting Event at a location TBD. We are pleased to announce that George Friedman, Chairman of Stratfor, will headline the event. As with previous years, this event will be one of the highlights of our programming calendar. We expect our attendance to exceed the 350 people who attended last year. Dr. Friedman is the author of The New York Times best-seller, *The Next Decade*, which forecasts the major events and challenges that will test America and its presidents over the course of the next decade. Dr. Friedman's previous book, *The Next 100 Years*, was also a New York Times best-seller and was published in over 20 languages.

For this event, we are offering a limited number of sponsorships at four levels of commitment. These sponsorships will allow firms to visibly share in the success of this event.

A Diamond Level sponsorship in the amount of $15,000 will entitle your firm to:

(1) Three reserved tables for 10 at the event for guests and/or associates;
(2) A private pre-dinner reception lasting 30-45 minutes with George Friedman for up to 30 people and 30 signed copies of the book, *The Next Decade*;
(3) Top billing of company name and logo in the event program;
(4) Signage at the reception and dinner; and
(5) Company name and logo on all event promotions.

A Platinum Level sponsorship in the amount of $12,000 will entitle your firm to:

(1) Two reserved tables for 10 at the event for guests and/or associates;
(2) A private post-dinner reception lasting 30 minutes with George Friedman for up to 20 people and 20 signed copies of the book, *The Next Decade*;
(3) Printing of company name and logo in the event program;
(4) Signage at the reception and dinner; and
(5) Company name and logo on all event promotions.

A Gold Level sponsorship in the amount of $6,000 will entitle your firm to:

(1) Two reserved tables for 10 at the event for guests and/or associates;
(2) 20 signed copies of the book, *The Next Decade*;
(3) Printing of company name and logo in the event program;
(4) Signage at the reception and dinner; and
(5) Company name and logo on all event promotions.

A Silver Level sponsorship in the amount of $3,000 will entitle your firm to:

(1) One reserved table for 10 at the event for guests or associates;
(2) Printing of company name and logo in the event program;
(3) Signage at the reception and dinner; and
(4) Company name and logo on all event promotions.

The CFA Society of Atlanta has 1,300 members that span the breadth of the Georgia investment community. Sponsoring this event positions your company in front of our members and colleagues, providing exposure to and interaction with this targeted group.

Please contact Cathy Ford, the Society Administrator, if you would like your firm to become involved as a sponsor. You may contact her at (770) 516-0792 or via email at admin@cfa-atlanta.org. The CFA Society of Atlanta is a non-profit organization incorporated in the State of Georgia.

Sincerely,

Thomas Wilkins, CFA
Special Programs Chairman
CFA Society of Atlanta