



Dear Interested Supporter:

On Wednesday January 21 2015, the Atlanta Society of Finance and Investment Professionals (ASFIP) will host its **11th annual Forecasting Event at the Georgia Aquarium entitled, "2015: The Fed Steps Away, Discussing the Impact on Fixed Income, Equity and Volatility"**. We will have a world class panel to give their investment insights for the New Year:

<u>Speaker</u>	<u>Firm</u>	<u>Topic</u>
Anthony Crescenzi	PIMCO	Fixed Income
Jonathan Golub	Royal Bank of Canada	Equity
Steven Sears	Barron's	Volatility

We expect our attendance to exceed the 350 people who attended last year. Anthony Crescenzi has written extensively on fixed income and is the author of **Beyond the Keynesian Endpoint: Crushed by Credit and Deceived by Debt — How to Revive the Global Economy**. Also Steven Sears authored a market guide with extensive insights, **The Indomitable Investor: Why a Few Succeed in the Stock Market When Everyone Else Fails**. Jonathan Golub brings extensive experience guiding his firms' market strategies.

For this event, we are offering a limited number of sponsorships at four levels of commitment. These sponsorships will allow firms to visibly share in the success of this event.

A Diamond Level sponsorship in the amount of \$15,000 will entitle your firm to:

- (1) Three reserved tables for 10 at the event for guests and/or associates;
- (2) A private pre-dinner reception lasting 30-45 minutes with our panelists for up to 30 people and 30 signed copies of the books, **Beyond the Keynesian Endpoint & The Indomitable Investor**;
- (3) Top billing of company name and logo in the event program;
- (4) Signage at the reception and dinner; and
- (5) Company name and logo on all event promotions;
- (6) Company name and logo on the new ASFIP quarterly newsletter and Southern Classic IRC.

A Platinum Level sponsorship in the amount of \$10,000 will entitle your firm to:

- (1) Two reserved tables for 10 at the event for guests and/or associates;
- (2) A private post-dinner reception lasting 30 minutes with our panelists for up to 20 people and 20 signed copies of the books, **Beyond the Keynesian Endpoint & The Indomitable Investor**;
- (3) Printing of company name and logo in the event program;
- (4) Signage at the reception and dinner; and
- (5) Company name and logo on all event promotions.
- (6) Company name and logo at the Southern Classic IRC.

A Gold Level sponsorship in the amount of \$7,500 will entitle your firm to:

- (1) Two reserved tables for 10 at the event for guests and/or associates;
- (2) 20 signed copies of the books, **Beyond the Keynesian Endpoint & The Indomitable Investor**;
- (3) Printing of company name and logo in the event program;
- (4) Signage at the reception and dinner; and
- (5) Company name and logo on all event promotions.
- (6) Sponsorship of an upcoming ASFIP evening event with table for 10 guests



A Silver Level sponsorship in the amount of \$4,000 will entitle your firm to:

- (1) One reserved table for 10 at the event for guests or associates;
- (2) Printing of company name and logo in the event program;
- (3) Signage at the reception and dinner; and
- (4) Company name and logo on all event promotions.
- (5) Sponsorship of an upcoming ASFIP lunch event with table for 10 guests

ASFIP promotes the highest standards of ethics, education, and professional excellence. A member society of the CFA Institute, the Atlanta society was founded in 1960 as a volunteer organization. It currently has more than 1,300 members, which it serves through professional development, education, and networking events. Our members are leaders in the areas of investment management, institutional management, corporate finance, audit and financial advisory. Sponsoring this event positions your company in front of our members and colleagues, providing exposure to and interaction with this targeted group.

Please contact our Executive Director, Cathy Ford if you would like your firm to become involved as a sponsor. You may contact her at 678-324-8474 or via email at admin@asfip.org. The Atlanta Society of Finance and Investment Professionals is a non-profit organization incorporated in the State of Georgia.

Sincerely,

George Chen, CFA
President
Atlanta Society of Finance and Investment Professionals