

# CFA INSTITUTE RESEARCH CHALLENGE



[www.cfainstitute.org/researchchallenge](http://www.cfainstitute.org/researchchallenge)

## University of Georgia wins CFA Institute Research Challenge Southern Classic, will compete in Chicago

Alpharetta, GA (March 3, 2016) – A team representing the University of Georgia bested 11 other prominent colleges and universities to lift the Ridgeworth Cup, winning the 2016 CFA Institute Research Challenge Southern Classic February 20, 2016 on the Alpharetta campus of Georgia State University.

The Atlanta Society of Finance and Investment Professionals joined with The CFA Societies of Alabama and South Carolina to bring together finance students from many of the top colleges and universities from the states of Alabama, Georgia and South Carolina to compete in the Global challenge. The UGA team will travel to Chicago April 11 for the Americas final. If they advance they will compete in the global challenge later that week. During the Southern Classic round, teams of three to five students present an equity research report on a public company, which was reviewed and judged by CFA member institutes.

Universities competing were Auburn University, Clemson University, Emory University, College of Charleston, Furman University, Georgia State University, Georgia Institute of Technology (Georgia Tech), Mercer University, Mercer University – Atlanta, University of Georgia, University of Alabama and Wofford College.

The University of Georgia team consisting of Sarah Greenwood, Elijah Yarborough, Matthew Green, Arjun Goel, and Thomas Saunders were also awarded a prize of \$1,500.00.

The global competition, which runs through April 2016, attracted more than 4,000 students from 865 universities in 70 countries during the 2015 competition year.

**PICTURED are, from left to right; Randy Loving (Judge), Aki Pampush (Judge), Kendall Anderson (Judge), UGA students Sarah Greenwood, Elijah Yarborough, Matthew Green, Arjun Goel, Thomas Saunders, Rex Macey (Judge) and Anuja Singha (Judge).**

For more information visit the [CFA Institute Research Challenge website](http://www.cfainstitute.org/researchchallenge).

### **About the Atlanta Society of Finance and Investment Professionals**

The Atlanta Society of Finance and Investment Professionals was founded in 1960 to serve the practitioners' need for specialized knowledge, advanced studies, and information on new developments in investments and financial management. Of equal importance has been its mission to promote high standards of professional conduct among its members. For more than 55 years, these objectives have guided the society and its membership, and the society now plays a vital role within the Atlanta

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investment community. Nationally, the society is a member of the CFA Institute. Admitted to membership in 1961, Atlanta is now among the largest of the more than 135 CFA Institute member societies and affiliates, and its members serve as leaders in CFA Institute. The society has twice hosted the CFA Institute annual conference, in 1968 and 1996.

## **About the CFA Society of South Carolina**

The CFA Society of South Carolina is an association of 65 local investment professional members. Consisting of portfolio managers, security analysts, investment advisors, and other financial professionals, the society promotes ethical and professional standards within the investment industry, encourages professional development through the CFA Program and continuing education, facilitates the exchange of information and opinions among people within the local investment community and beyond, and works to further the public's understanding of the CFA designation and investment industry. As one of CFA Institute member societies, the society connects members to a global network of investment professionals.

## **About the CFA Society of Alabama**

The CFA Society Alabama is an association of local investment professionals. Consisting of portfolio managers, security analysts, investment advisors, and other financial professionals, the society promotes ethical and professional standards within the investment industry, encourages professional development through the CFA Program and continuing education, facilitates the exchange of information and opinions among people within the local investment community and beyond, and works to further the public's understanding of the CFA designation and investment industry. As one of CFA Institute member societies, the society connects members to a global network of investment professionals.

## **About the CFA Institute Research Challenge**

The CFA Institute Research Challenge gathers students, investment industry professionals, publicly traded companies, and corporate sponsors together locally, regionally, and globally for an annual competition. In order to promote best practices in equity research and company analysis, students research, analyze, and report on a company as if they are practicing analysts. Local CFA member societies and other affiliated groups host local level competitions of the Research Challenge in conjunction with the participating universities. The universities assemble teams of three to five business and finance students who work directly with a company in researching and preparing a company analysis. The team's final presentations are locally evaluated by high-profile panels of heads of research, portfolio managers, and chief investment officers from the world's top firms. The local champions advance to regional competitions for the Americas, Asia Pacific, and Europe, Middle East, and Africa (EMEA) and then to the Global Final; for the first time ever, all competitions will take place in the same location: Chicago, Illinois, USA. Additional information on the Research Challenge is available on the CFA Institute website, [www.cfainstitute.org/researchchallenge](http://www.cfainstitute.org/researchchallenge).

## **About CFA Institute**

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CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organization is a champion for ethical behavior in investment markets and a respected source of knowledge in the global financial community. The end goal: to create an environment where investors' interests come first, markets function at their best, and economies grow. CFA Institute has more than 113,000 members in 140 countries and territories, including more than 100,000 CFA charterholders, and 144 member societies. For more information, visit [www.cfainstitute.org](http://www.cfainstitute.org). (Bloomberg users can find CFA Institute at 497458Z.)

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